



Communications Manager - Sim Local

Summary:

Headquartered in Dublin, Sim Local (part of the Travelwin Group) is a global travel technology & telecoms company that provides local network bundles to Intercontinental travellers. With retail stores in large Hub Airports in the UK, the offering is also supported by vending machines which are also present in regional airports. The business also has shop-in-shop & affiliate partnerships all over the world and currently operates in over 50 cities globally.

We are looking for an experienced communications manager to join our talented and ambitious team. This is a fantastic opportunity to make your mark and to work in a fast-paced environment.

Why Sim Local?

Sim Local has evolved from being a local SIM reseller to become a travel technology disruptor. It has invested in and developed best-in-class technology to provide an online store and App to sell local network eSIM bundles all over the world. It plans to become the global leading provider of eSIM bundles and has other ground-breaking technology projects in the pipeline.

Joining the team at this critical inflection point will allow you to shape and execute global communications campaigns in multiple markets.

This rapidly growing team embraces and rewards entrepreneurial spirit and a can-do attitude. The team is ambitious and energetic and fosters a collaborative, energetic and flexible working environment.

You will have the opportunity to make a high-profile mark in this next global evolution of mobile technology.

The successful candidate must have a proven track record of working with senior management teams in a fast paced, dynamic environment.

Key responsibilities include:

B2B/B2C Communications

- Develop and implement external communications and PR strategies and programmes to support key corporate and business objectives.
- Develop external communications opportunities to support the senior management team.
- Provide advice to senior management on developing the global profile of the business.
- Develop a robust internal communications platform across multiple outlets.
- Manage the rollout and launch of the company's eSIM proposition.
- Work closely with the marketing team to run social media campaigns.
- Manage crisis communications.
- Develop sponsorship and CSR mechanisms as appropriate.
- Manage a calendar of activity which supports the activities of the business.
- Evaluate the communications strategies with tangible results that demonstrate success.

Media relations

- Build relationships with key media in Ireland and globally.
- Manage all media queries.
- Develop profile opportunities for the company.
- Understand influencers and advocates and the best mediums to reach these stakeholders.

Key Competencies:*Experience:*

Experience within a similar role or in agency/consultancy is required. Knowledge of the telecommunications/IT industry is a distinct advantage.

Experience working with an International business desired but not essential.

Skills:

- Ability to work with and advise senior management teams.
- Ability to work in a fast, dynamic, disrupter corporate culture.
- A proven track record in devising and implementing communications programmes.
- Ability to prioritise and plan effectively.
- Experience in managing external communications agencies.
- Excellent communication skills both orally and in writing.
- Excellent interpersonal skills.
- Good IT and presentation skills.
- Initiative, drive and enthusiasm.

Other information

Salary: Very Competitive

Full-time based in Sandyford, Dublin with a limited amount of travel required.

To express your interest in becoming part of this exciting and ground-breaking organisation, please send your CV and covering note to: marketingcareers@travelwin.com

Closing date for applications is 7th October 2019