

## Company Introduction

Sim Local is an entrepreneurial company which creates problem-solving travel technology brands. Our sister company NetLync is a technology company helping mobile network operators support eSIM and the next wave of connected consumer devices. Our brands are always the fastest, most intuitive way to ease the user journey and meet user experience needs. What we do is a win, win, win – a win for the user, for our partners, for our shareholder and staff because we're on this adventure together. Through our Sim Local and NetLync brands, we are pioneering a digital transformation of SIM card technology across the mobile & IoT industry and digital retail channels with an emphasis on eSIM Technology and using leading edge digital retail technologies – check out <https://www.simlocal.com/> and <https://www.netlync.com/> for more detail.

## The Role

This role is a great opportunity for a dynamic individual who thrives on working in a small but fast-paced, highly flexible entrepreneurial environment. You will be part of a high performing agile orientated team and will drive the product design strategy of our proprietary UNITE platform, leading the way for best-in-class user experiences for web and mobile products. The users you will be striving to create great user experiences for will be Consumers, Mobile Operators & Developers You will lead the vision, product strategy and user experience for exciting new product use cases underpinning our business growth strategy. The role will suit a self-starter looking to work in an autonomous environment. We are a small closely-knit organisation, so your contribution will have a direct impact to the success of all the teams in the organisation. You will interact with our teams based in Dublin, London, Vancouver as well as global mobile operators, infrastructure providers, device manufacturers and our international retail partners. You will get exposure to cutting edge technologies whilst working within a dedicated and expanding team environment, where you can shape your own future with us.

## Job Description

Due to continued success and growth, we are expanding our development team and are now looking for a UXUI Design Lead who is passionate about user experience with an ability to provide vision & leadership as to where our products are heading, how things work and why and use empathy to your advantage to understand the users needs and come up with solutions to problems

## Responsibilities

- Work closely with engineers and product managers to define both the long-term user experience strategy and the short-term tactics for our upcoming initiatives
- Take the lead in developing and expanding product design techniques & tools
- Work on broadly defined, loose concepts, and sometimes on narrowly defined, tactical deliverables
- Focus on what you do best — whether that's sketches, wireframes, prototypes, designs, or code—and you'll have the opportunity to sharpen the skills you're looking to develop
- Drive and support UX research projects
- Lead design reviews and share your work regularly with product managers and company leadership
- Understand the array of technical constraints, user goals, and business requirements that shape a product
- Structure and facilitate ideation workshops for emerging product categories

## Required Skills

- Have an exceptional portfolio demonstrating strong product and visual design sensibilities and experience in creating concepts, customer journeys, specifying interaction details, and prototyping internally and with users
- Can reduce complex problems down to the right balance of flexibility, power, and ease of use
- Have experience designing for business and developer-focused products
- Are an expert in either UI, UX, or visual design, but skilled in more disciplines across product design
- Love working with Product Managers to help them learn and grow—and have them help you learn and grow
- Are skilled in explaining your work, process, and decisions to cross-functional stakeholders and crave feedback to help you produce your best work
- Can prototype experiences, including the ability to gauge the appropriate fidelity for the objective
- Think in systems and able to extrapolate and extend shared patterns and behaviours
- You care about details and are excited to keep pushing your work until it is pixel-perfect
- Are uncompromisingly service-minded towards our users and your colleagues, but able to set and achieve priorities that find the balance between benefiting the project, the Product team, and all stakeholders
- Have excellent English written and verbal communications skills

### UXUI Product Designer Job Brief

- Have 5+ years relevant design experience at a tech, product-driven company

### You should include these in your application:

- A link to your online portfolio or 3–5 UX writing samples
- Your CV

### Other items of note

- Our Technology Team is managed across 2 locations, our HQ Office at Beacon Court, Sandymount, Co Dublin, Ireland and our HQ Office Vancouver Canada
- Our Retail Operations are based in our London Office at One Heathrow Boulevard, West Drayton, London
- Our eSIM Solution Business Development is headquartered in Vancouver, Canada
- We work in an Agile team environment, directed by a business-based product owner and a scrum master. Sprints are fortnightly and useful, working software is expected to be produced at the end of each sprint. All development efforts follow Agile principles closely.

### To Apply

- Please send your CV with a cover letter outlining why you'd be perfect for the role to:  
[ITCareers@travelwin.com](mailto:ITCareers@travelwin.com)